

Principles of Ice Cream Cone Production in an Islamic Economic Perspective in Pacitan Home Industries

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Article Info	Abstract
<p>Article history: Received May 15, 2024 Revised May 26, 2024 Accepted June 6, 2024 Available online June 6, 2024</p> <hr/> <p>*Corresponding author email : erikafitra10@gmail.com</p>	<p>Introduction/Main Objectives: This research aims to determine ice cream cones' production and production principles "Proceed Established" Pacitan home industry. Research Methods: The method used in this research is qualitative, data collection is by field research, including interviews, observation, and documentation with business owners and employees of the Pacitan "Proceed Established" ice cream cone production. Finding/Results: The results of this research 1) the production of "Maju Mapan" ice cream cones functions of labor, materials, capital, organization/management, and technology. 2) Based on the production principles applied, they are in understanding with Islamic production principles: creating quality ice cream cones, halal, and tayyib; implementing justice to all employees and meeting consumer demand and satisfaction; not committing acts of exploitation and exploration of existing natural resources; intertwine good relations or ties of friendship between business owners, workers and consumers; free in the use of materials and technology by paying attention to whether it is halal or not violate sharia, and freely manage business income and expenses; Responsible for all production activities which is conducted. Conclusion: Institutions are advised to arrange halal product certification and include production raw materials and expiry dates on the packaging.</p>
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INTRODUCTION

Since man is at in advanced earth, production very role important in survival and also human civilization, in production activities there are inputs, process, and output. According to Adiwarmarman Karim, production is actually born and grows from the union of humans with nature, in Arabic the meaning of production is al-intaj from the root The word najata, which means to create or provide something, or provide services with exists merger elements production. By terminology, say production means creating and increasing an item's usefulness (value use). In general, production is creation To use (utility) Which means ability something goods or service For satisfying need human (Idri, 2010).

In draft economy conventional (capitalist) production intended For obtain maximum profits, different from the production goals in Islamic economics, production purposes in Islam is giving maximum benefit for consumers. Although in economy Islam objective mainly is maximizing thank you, Earning a profit is not prohibited as long as it is within the framework of the objectives of Islamic law (Idri, 2010). According to Chapra objective production is fulfil need principal every individual And ensure Every person has a humane, honorable and dignified standard of living man as caliph. Based on a previous study titled "Implementation Principle Production Economy Islam on Furniture Ira Brothers City Bengkulu" by Martina Khusnul Khotimah, Every company needs to apply production principles Islamic economics. Because Islam produces happiness only in the world but also in the afterlife. Man as caliph in advance earth So every treasure Which owned all There is right person other. The research results show that Ira Brothers furniture is not yet optimal apply principle production (Khotimah, 2019).

The difference between Islamic economics and conventional economics lies in economic philosophy, not economics, economic philosophy provides thinking with Islamic values and the limitations of sharia, while economics contains economic analysis tools can be used. Broadly speaking, production factors can be classified into two type, that is factor man And factor non-human, factor man is power Work while non-human factors are natural resources, capital, organization/management, and technology (Hasibuan, et al., 2022).

Islam has principles in economics presented by economists Muslims, but these economists have a global formulation of principles even though they are different but the essence is the same, some say three, four and five principles, and if they are linked In line with Islamic economic principles, the following are the economic principles put forward by Muslim economist: Syed Nawab Haidar Naqvi (unity, balance, freedom, responsibility answer; Umer Chapra, sees three principles including (the principle of monotheism, the principle of the caliphate, principle justice); Chowdhury, looking There is three principle that is (principle monotheism and brotherhood, principles of work and productivity, principles distributional equality); Yusuf Qardhawi, convey There is three principle that is (tawheed, morals, balance); Dr. Muhammad, looking There is five principle that is (principle monotheism, principle justice, principles balance, khilafah principle, ma'ad principle) (Izza, 2021). Based on previous research entitled "Implementation Sharia Economic Principles in Food Production in RM. Tapen Bondowoso Buffet" by Misbahul Ali and Nura Widani, based on research results show

that the principles economy Which applied on House Eat buffet Tapen Bondowoso that is principle monotheism, principles of justice, principle of will free, And principle not quite enough answer (Ali & Widani, 2020).

Researchers conducted observations and interviews, on December 18, 2023 "Maju Mapan" Pacitan ice cream cone home industry, based on the results obtained It is known that the ice cream cone product does not have a halal logo or clarity of ingredients standard or composition, And expired date, matter This will impact to consumer Which doubt the quality of the product. The problem formulation in this resaearch is 1) business production cone ice cream is "well established" in Pacitan district. 2) principles of ice cream cone business production in perspective economy Islam on industry.

RESEARCH METHODS

This research method applies a qualitative approach, using this type of research field (Sugiyono, 2019). Research must be carried out directly in the household ice cream cone industry "advanced and established" in Pacitan district by means of observation and interviews with several sources to find out the real situation. The research objects include the cone ice cream business "Maju Mapan" owner and four employees in the cone ice production department "Maju Mapan" cream, Pacitan district. Apart from that, the author conducted library research to collect data to complete the thesis information. This information is various kinds of materials found in the library such as books, notes, documents, and reference other Which related with effort enhancement production in perspective economy Islam.

RESULTS AND DISCUSSION

Ice Cream Cone Production in the "Maju Mapan" Home Industry in Pacitan Regency

The actual production is a series of economic activities Which No can separated from activity economy other that is, consumption And distribution. All three each other influence, And must acknowledged that production is point base from activity economy, and there will be no consumption if there is no production. Internal production activities the broad meaning is inseparable from everyday human life. Because humans always want to create anything, be it goods/services or other things that are beneficial for themselves person othe. Based on theory in in jurisprudence Omar understanding production in a way terminology are islahul maal (improving wealth), kasab (trying), imarah (prosperity), and ihtiraf (Work). Production is a process or cycle of economic activity to produce certain goods or services by utilizing production sectors within a certain time, with characteristic features as following: Activity Which produce benefit; Maximizing world profits And hereafter; Emphasis on the benefit (no just concerned personal gain, but also for the benefit of society) (Itang, 2015). The following are the stages The production applied by the "Maju Mapan" cone ice cream home industry is (input, process, And output).

Based on the picture of the production stages above, it is known that the raw material/composition of the cone Ice cream consists of wheat flour, rice flour, vanilla, food coloring, backing powder, These raw materials are halal raw materials with proof of the halal

logo on each each packaging. The process for making ice cream cones includes: Add flour, rice flour, and baking powder according to the measurements; Add water, stir until combined form dough. Dough No can lumpy and Also No can too watery; After dough mixed perfect, add vanilla enough; Insert dye food to taste, then stir until smooth. Ice cream cone dough is ready to be molded; Before When starting the ice cream cone molding process, make sure the printing tool is hot with the temperature setting right; Spread margarine or cooking oil on the ice cream cone press; Insert Put the mixture into the hot mold, then lock the mold and wait for the ice cream cone ripe with perfect, cone ice cream packaged and Ready marketed.

As for the theory in Umar's jurisprudence which is quoted in the book "Islamic Economic Theory" by Itang, that is about understanding production Which in accordance with production cone ice cream on industry House ladder "Proceed Established" in regency Pacitan, Where activity production intended For repair treasure, And set up an independent business to gain more profits than before. The production factors in the "Maju Mapan" ice cream cone home industry are: in accordance with the theory in the book "Islamic Microeconomics" by Reni Ria Armayani Hasibuan, Nurul Jannah, and Angga Syahputra, including human factors and factors non-human. Factor man is power Work on industry House ladder "Proceed Established" in Pacitan district, while non-human factors consist of raw materials, capital, organization or management, and technology. The following are the production factors for the home industry "Advanced Mapan" Pacitan district, which consists of human resources, natural resources, capital, organization/management, technology (Hasibuan, et al., 2022):

1. Human Resources (HR) and Natural Resources (SDA) factors in the home industry ladder cone ice cream "Go ahead Established"

Labor is the basis of productivity of all factors of production, labor is an asset for the success of a company, because of the success of production lies in the performance of the human resources within it. Natural resource factors is the earth and all its contents, both those above the earth's surface and those contained therein in in earth, source Power natural is all something Which There is on earth For utilized sake well-being And prosperity people man (Lestari & Setianingsih 2019). Based on study is known that power Work on industry House ladder "Proceed Established" is local communities And relatives owner business, so that can concluded that industry "Maju Mapan" ice cream cone households provide employment opportunities for the community surrounding areas, this causes welfare in people who need work to fulfill life's needs. Use of raw materials for making ice cream cones in "Maju Mapan" home industry consists of wheat flour, rice flour, vanilla, coloring food, and baking powder, so it can be concluded that the ice cream cone product It is made from halal ingredients and does not violate Islamic production rules, however Based on research, the "Maju Mapan" home industry does not yet have a halal certificate on the product. Based on the analysis, it can be concluded that the home industry is cone "Maju Mapan" ice cream in Pacitan district has utilized human resources and natural resources available for production activities well, but home

industry ladder "Proceed Established" Not yet have certification halal on product cone ice cream.

2. Factor Capital

Capital can differentiated become capital from natural, capital Alone, And capital loan. Natural capital is all the contents of natural resources that have not been declared or owned a person/body law. Capital itself is everything or property object owned by Alone Which used For establish something business. Capital loan, is loan Which obtained from person or institution And used For overcome the shortage of production capital provided that the loan system used is not can contain element usury or violate rule Sharia Islam (Kamal, 2020). In do production activities, capital is one very important factor, based on results research conducted on the "Maju Mapan" ice cream cone home industry, capital The initial start of starting a business involves personal capital and additional capital through loans without element usury. Capital personal is wages or income owner business during Work as an employee of the Batang campina agent, while the loan capital was obtained from relatives close to the business owner as additional capital used to set up a home industry ladder cone ice cream "Proceed Established" on year 2011.

3. Organization/management industry House ladder cone ice cream "Proceed Established"

In carrying out a production activity, knowledge is needed to manage the entire process Which done in manage source Power natural And source Power other so that can utilized as effectively and efficiently as possible to achieve production goals, that is required is ability in plan, organize, coordinate, And manage factor production other (Alimuiddin & Suhairi, 2020). Organization on industry House ladder cone ice cream "Proceed Established" consists from: owner business (owner), employee production, And employee packaging, the business owner manages all business activities starting from the process production, income, expenditure, And process between product to customer. Employee production responsible answer on process production, whereas employee packaging responsible answer on packaging on product. Based on analysis so can concluded that management arranged in a way full (handles) by owner business cone ice cream "Proceed Established" regency Pacitan.

4. Technology on industry House ladder cone ice cream "Proceed Established"

In era progress production Which There is on moment This, technology have role Which very big in sector This. How many Lots producer Which Then No Can survive Because exists competitors other And more Lots Which Can produce goods/services Which Far more Good Because supported by factor technology (Hadi & Mahmudi, 2022). Technology or tool Which used For activity production cone ice cream "Proceed Established" there is five type, tool the is tool Which used For print cone ice cream, use tool print cone ice cream is set with temperature Which in accordance To use producing cones ice cream with texture perfect, as for five type tool print cone ice cream on industry household "Proceed Mapan" include Mcd cone, twin cone, Tayo cone, small twin cone, and ring 13 cone. Production in perspective economy Islam aim For benefit, so that No only simply obtain profit personal However For public, based on study is known that

objective production cone ice cream "Proceed Established" in accordance with theory on book "Theory Economy Islam" work itang that is fulfil obligation become caliphate in earth as form worship to Allah, fulfil need life personal And family, means For fulfil need public will goods And service, realize profit optimally Possible in accordance syara', protect treasure And develop it, as well as utilise HR nor SDA Which There is (Itang, 2015).

Following is analysis about objective production on industry House ladder cone ice cream "Proceed Established":

1. Fulfil obligation to be caliph in earth, as form worship to Allah
As caliph, man own strength For bring prosperity for earth. This means that person expected For mix hand change from What exists become What Which should. Do activity productive is obligation man fulfil life needs to achieve physical and spiritual well-being. The aim of production is to meet the basic needs of humanity and ensure that everyone can live worthy And dignified as caliph (Siregar, et al., 2023). Based on study show that industry House ladder cone ice cream "Proceed Established" in accordance with Islamic production goals, establishing a business is one form of worship, the formation of a business will open up employment opportunities for people surroundings so that it will bring benefits both personally and socially, from analysis the can concluded that industry House ladder cone ice cream "Proceed Mapan" has fulfilled his obligation as a human being on earth to worship Allah with business And give thank you for people surrounding.
2. Fulfil need life personal And family
Every person Muslim become obligation For do activity so that creation self-sufficiency and being sufficient for the person who is an obligation to that person, in In this case, production activities are expected to be able to fulfill all aspects of life's needs need personal or family (Alimuddin, 2020). Based on research, the aim of establishing the "Maju Mapan" home ice cream cone industry is to support the family, the business owner provides a statement that the establishment This effort is to fulfill the responsibility as head of the family/provide support, And gather with his family, statement Which in accordance be delivered by employee production that Work on industry House ladder "Proceed Established" is For fulfil need daily.
3. Means For fulfil need public will goods And service
The implication of this is that the manufacturer is simply providing the means to comply human needs, producers must be creative, proactive and innovative identifying goods and services that are human needs, and then fulfilling them these needs. These findings are then socialized to consumers so that they know it (Hutauruk, 2023). Objective production is For fulfil request And satisfaction consumers, the "Maju Mapan" ice cream cone home industry has a main priority, namely satisfaction customer. Product cone ice cream Which generated must quality start from texture to shape, in order to meet consumer satisfaction. Cone ice home industry "Maju Mapan" cream provides product stock, the process of delivering goods is carried out directly

by owner business, matter This aim to maintain relationships Good And friendship between producers and consumers. Based on the analysis, it can be concluded that the home industry ladder cone ice cream "Proceed Established" in accordance with objective production Islam namely as means for fulfil need for goods And service.

4. Realize profit optimally Possible in accordance sharia'

Caliph Umar RA's view regarding realizing optimal profits means everything trader (producer) Which No realize profit For switch activity Which able to realize more optimal profits, in this case humans are allowed to switch activities in economic activities in order to obtain more profits than previously (Alimuddin, 2020). Based on study is known that, initially owner business is Wrong One employee agent campina in stem, exists desire establish business Alone Wrong One The goal is to gain more profits than before, of course a way that does not violate Islamic law (the profits are free from usury, halal raw materials and tayyib, as well as honest marketing techniques), as for workers in home industries "Proceed Established" Work is For get profit And income For fulfillment of life's needs, so it can be concluded that the home industry cone "Maju Mapan" ice cream is in accordance with Islamic production goals, namely realizing profits optimally Possible in accordance sharia'.

5. Protect treasure And develop it

In the economy, assets play a role in creating economic activities with assets so world And religion can broadcast. Presence treasure capable bring istiqomah in practicing religion, and funds bring peace in life. Therefore, in world property is glory and honor and become intermediary For protect religion every person (Alimuddin, 2020). Based on research, it is known that the establishment of the "Maju Mapan" home industry was in 2011, as time went by the business grew better than ever in terms of technology/equipment, labor and consumers, if a comparison is made it is known that When the business was founded, it only had one type of ice cream cone printing technology/equipment, with consumers were smaller than today, and the workforce was smaller compared to moment This, whereas based on study is known that moment This industry "Maju Mapan" ice cream cone households are growing both in terms of quantity and quality, so it can be concluded that the home industry of ice cream cones is "advanced Established" in accordance with production purposes Islam that is protect treasure And develop it.

6. Utilise HR nor SDA Which There is

As caliph in advance earth required For explore the world For fulfil life necessities. Allah SWT has prepared many human economic resources in world, among them is Source Power Man (HR) and Resources Natural (SDA), matter Which need noticed that activity utilise source Power Which There is must balanced with responsibility And protect as well as avoid damage (Alimuddin, 2020). Based on study, power Work on industry House ladder cone ice cream "Proceed Mapan" is the local community or relatives of business owners, with a home industry The ice cream cone ladder has provided jobs to the surrounding community to seek profits, the ingredients or

composition of the ice cream cone product are ingredients which is halal, it's just that the home ice cream cone industry doesn't have halal certification product, so that can concluded that industry House ladder the has utilise HR And SDA which exists with Good.

Based on production analysis from an Islamic perspective on the "Maju Mapan" ice cream cone, Factors that influence production are human factors and non-human factors. Factor Humans are labor (workforce in the "Maju Mapan" ice cream cone home industry are neighbors and relatives of the business owner), while non-human factors consist of materials raw materials, capital, organization/management, and technology. The raw materials used are halal raw materials. The capital used to set up a home industry is personal capital and additional capital from the business owner's family. The organizational structure consists of owner business, employee production, And employee packaging, activity business or management is carried out directly by the owner starting from the production process, income, expenses, and process between goods. Technology or tool Which industrial use House "Maju Mapan" stairs consist of five types, namely Mcd cone, twin cone, tayo cone, small twin cones, and ring 13 cone.

Objective production cone ice cream "Proceed Established" in accordance with perspective economy Islam, among them is fulfil obligation become caliph in earth, as form worship to Allah, fulfil need life personal And family, means For fulfil people's needs for goods and services, realizing optimal profits as possible in accordance with sharia', protecting assets and developing them, as well as utilizing human resources and SDA Which There is.

Principles of Ice Cream Cone Production in the "Maju Established" Home Industry in the Regency Pacitan in Perspective Economy Islam

Principle base economy Islam Which must is known is branch knowledge economy Which use law Islam as base theory And its implementation. Form And its characteristics different with economy conventional on generally. As system An economy that is run based on Islamic law, Islamic economics has several principles different. Economic principles generally teach that wealth is not the only thing the only goal of life in the world, but wealth is only a facility or means for worship to Allah SWT. There are many other basic principles in Islamic economics (Aziz, et al., 2021). In activities production there is principle delivered is efficiency (input still) And maximization output In running something activity production there is two principle Which applied that is, the principle of efficiency (fixed input) and output maximization, with the aim of maximizing profit through control output production nor control input production, so that on principle the each other related And influence One The same other, control input consists from source Power natural, source Power man, capital, management/organization, And technology.

Based on study is known that principle production Which executed by industry "Maju Mapan" household ice cream cone household based on efficiency (fixed input) and maximizing output is as follows: Meeting demand and satisfaction consumers by producing

quality ice cream cones; using raw materials and composition Which halal; create field work for public; create a free and non-pressure work environment; and utilize production waste with Good. The production principle of "Maju Mapan" ice cream cones is in accordance with the perspective production principle Islam Which quoted from book "History Thinking Economy Islam" work Saprida, Qodariah Barkah, And Zuul Fitriani Umari, that is as following:

1. Principle Tawheed

Principle monotheism is a teaching Islamic fundamentals. Principle this says that the manufacturer carry out their activities because of their submission to Allah SWT and are motivated to worship to her. Based on this principle, Allah SWT establishes boundaries, rules and laws Production activities carried out by humans emphasize human obligations to Allah SWT. Implementation from principle monotheism in activity production materialized from production Which generated form products Which halal, And tayyib (Khotimah, 2019). Based on study is known that process cone production ice cream on industry House ladder "Proceed Established" use material standard/composition Which halal And tayyib, Raw materials/composition consist of wheat flour, rice flour, vanilla, food coloring, and backing powder. Based on the production process, it is known that there are regulations that apply namely using a mask and gloves, using a mask and gloves is to protect product quality and protect the workforce, based on known observations that tool print cone ice cream must arranged in temperature tall on moment process making it, by because That For protect power Work from temperature hot tool print, required use gloves in every production process.

2. Principle Justice

This principle emphasizes that being fair with everyone will increase capacity production And quality life man. With objective enlarge volume well-being humans in general. In the Islamic concept of production, the form of justice is distributive own two understanding. First, party party Which involved get portion well-being according to the input it provides proportionally. Second, community rights and consumer as production stakeholders Must be fulfilled producer (Khotimah, 2019). Based on results study is known that, power work on industry House ladder "Proceed Established" accept wages Which different, matter This because system wholesale Which applied, so that the income obtained is calculated based on the production obtained from each employee, the "Maju Mapan" cone ice cream home industry implements justice on all over employee without choose love, matter This obtained based on results interview Which has done researcher with para source person. Fulfillment satisfaction consumer is Wrong One priority main, fulfillment satisfaction the is by producing quality goods and maintaining friendly relations or communication between producers and consumers. Handling of remaining ice cream cone products unsuitable (damaged) collected and given to employees or the surrounding community, Because the main ingredient is flour, the ice cream cone is damaged, burnt and has holes used For addition feed cattle like a chicken And cow.

3. Draft Islam About Virtue

Principle This confirm understanding that man must do as much Possible virtue in his life. This principle is foundational Production activities in Islam, namely increase quality life man in a way collective. In enforcement principle This, producer No Can arbitrarily exploit And explore source Power natural unless accompanied by maintenance and preservation measures (Khotimah, 2019). Based on research it is known that The "Maju Mapan" ice cream cone home industry does not commit acts of exploitation and source exploration natural power there, this thing because material Raw materials are materials half So, material half So is goods Which used For Then processed into other products, based on observations it is known that the raw material for ice cream cones are wheat flour, rice flour, vanilla, food coloring, and backing powder, apart from that stages of the production process applied starting from raw materials, technology, to waste generated No impact on damage source Power natural.

4. Principle Humanity

The principle of humanity, first is the obligation to worship Allah SWT, second is existence differences in capacity and ability between humans where these differences become a test for increase ability public (Khotimah, 2019). Based on principle This, activity production No solely an economic activity, but also a form of human devotion to God as well relationship between humans and nature. Implementation of production activities on this principle, where All humans have the right to actualize their productive abilities to increasing its welfare capacity. Establishing a home industry of ice cream cones "Proceed Established" besides give field work new for public around, industry. The "Maju Mapan" ice cream cone household implements the obligation to worship One of the employees is carrying out prayer services and implementing special working hours during the month of Ramadan. In this case the "Maju Mapan" home industry produces ice cream cone to fulfill consumer demand, but there are things that need to be considered The meaning of the principle of humanity is to establish good relationships or ties of friendship between owner business, power Work, And consumer.

5. Principle Will Free

The principle of free will is related to the principle of responsibility, this means that principle will free allowed For take benefit, explore And manage existing economic resources with no damage and responsibility For preserve it (Khotimah, 2019). Based on study is known that industry House ladder cone ice cream "Proceed Mapan" empowers local communities with new, permanent jobs pay attention to employee welfare, freely use raw materials and technology available And process it become goods quality as well as halal, with still guard Natural sustainability, namely proper handling of unused product residues, and free manage income And expenditure business with still guided on Sharia.

6. Principle Not quite enough Answer

According to Islam, humans are truly given the freedom to determine their way of life and choose the field of business that will be carried out, but this freedom must be responsible answer. The concept of responsibility in Islam is comprehensively determined. There are two aspects from draft This Which must noted. First, not quite enough answer merges with status a human caliphate whose existence is God's representative on earth. Second, concept Responsibility in Islam is basically voluntary and should not be confused with "coercion", which was rejected fully in Islam (Khotimah, 2019). Based on study is known that industry House ladder cone ice cream "Proceed Mapan" strives for responsibility towards production, labor and consumers. In terms of production, the responsibility that needs to be emphasized is responsibility towards quality and halal raw materials for the common good, responsibility for give well-being to power Work, And responsible answer to customer demand and satisfaction, and is responsible for all activities/activities production which is conducted.

Analysis of production principles on "Maju Mapan" ice cream cone home industry in Pacitan district is as follows: (Tawheed principle), namely creating ice cream cones quality, halal and tayyib, using masks and gloves to maintain quality product And protect power Work; (Principle Justice), apply justice on all over employees without favoritism and fulfilling consumer requests and satisfaction; (Islamic concept Concerning Virtue), i.e. no take action exploitation and exploration source Power natural Which There is; (Principle Humanity), intertwine connection Which Good or rope friendship between business owners, workers and consumers; (Principle of Free Will), empowering public around with field work new, with still notice well-being employee, free in use material standard And technology with pay attention to halal and not violate the Shari'a, and freely manage income and expenditure business; (Principle Not quite enough Answer), responsible answer on all activity/activities production which is conducted (Saprida, et al., 2021).

CONCLUSION

Based on an Islamic perspective production analysis of the "Maju Mapan" ice cream cone, factors Influencing production are power, Work, raw material, capital, organization/management, and technology. The raw materials used are raw materials halal. The capital used to set up a home industry is capital personal and additional capital from the business owner's family. The organizational structure consists of owner business, employee production, And employee packaging, activity business or management arranged full by the owner start from process production, income, expenditure, and processing between goods. Technology or tools used by home industries The "Maju Mapan" stairs consist of five types: Mcd cone, twin cone, Tayo cone, twin small cone, and ring 13 cone.

Production principles in the "Maju Mapan" ice cream cone home industry in the district Pacitan based on efficiency (input still) And maximization output is as follows: creating quality, halal and tayyib ice cream cones, using masks And sarong hand For guard quality

product And protect power Work; apply justice to all employees without favoritism and fulfill requests and consumer satisfaction; not carry out acts of exploitation and exploration of resources existing nature; establishing good relationships or ties between business owners, power Work, And consumer; empowering public around with field work new, with still notice well-being employee, free in use material standard And technology with notice halal And No violate sharia, as well as free manage income And expenditure business; responsible answer over all activity/activities production Which done.

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